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LUIS ROMO

770.876.0304

OVERVIEW

Full-stack Product Designer with a strong traditional art foundation.

EXPERIENCE

GOODRX - SENIOR PRODUCT DESIGNER
April 2020 - Present

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Focused on delivering an outstanding patient experience for GoodRx's telehealth product, GoodRx Care.

EDMODO - SENIOR PRODUCT DESIGNER
October 2016 - October 2019

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Leveraged the full stack of the user centered design process to deliver meaningful product solutions to teachers. Partnered with PMs to create strategic plans to deliver data-based road maps for product areas. Oversaw the creation and implementation of a company-wide design system.

CARTOON NETWORK - UX/UI DESIGNER
July 2010 - June 2016

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Created flows, interfaces and assets for flagship apps and other major network initiatives. A lead designer on the CN Anything app and a contributing designer on the Emmy Award winning Cartoon Network app.

ADULT SWIM - GRAPHIC DESIGNER
January - September 2008

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Created interfaces and assets for network and digital promotions.

AWARDS

2016 EMMY
Outstanding Creative Achievement In Interactive Media - User Experience And Visual Design in the Cartoon Network App

EDUCATION

GEORGIA STATE UNIVERSITY
BFA in Graphic Design

SOFTWARE

Figma, Principle, Invision, UserZoom, Sketch, Photoshop, Illustrator, After Effects